



roma  
international  
estetica

BEAUTY AND WELLNESS  
PROFESSIONAL FAIR

XVII EDITION

8.9.10  
FEBRUARY 2025  
Fiera di Roma



ORGANIZED BY

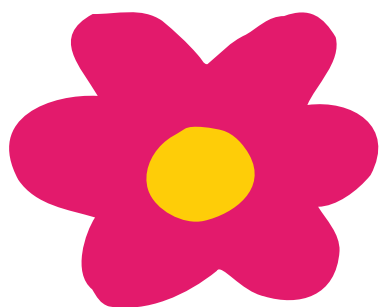


# Visibility Opportunities Connections

**Roma International Estetica** is the professional fair of international standing, organized by Fiera Roma, dedicated to aesthetics and well-being.

A precious strategic moment for the sector and a large B2B space that is not just an exhibition but a place for meeting, updating and networking.

This is the great strength of a fair aimed at the professional attentive to product quality and above all projected towards a growing professional evolution.





**EXPO  
EXHIBITION**



**CONFERENCES  
& WORKSHOPS**



**SCHOOLS  
& TRAINING**



**COMPETITIONS  
& CONTESTS**



**NETWORKING  
& B2B**

# On show: priority areas

## **AESTHETICS**

Products and equipment  
Professional equipment  
Cosmetics  
Make up products  
and accessories  
Professional clothing  
Furniture and furnishings  
SPA and Beauty Center

## **SOLARIUM**

Tanning lamps  
Tanning equipment, spare parts  
and accessories  
Bronzing cosmetics  
Software and services

## **HEALTH & WELLBEING**

Nutrition products  
and supplements  
Cosmetics, perfumery  
and herbals  
Aesthetic medicine  
Trichology

## **NAILS & ART**

Nail reconstruction, products and  
equipment  
Furnishings and accessories  
Products for hand and feet care  
Podiatry

## **HAIR & BARBER**

Cosmetics and hair care products  
Hair styling and hair care  
products and equipment  
Shaving and beard care products  
Products and equipment for  
hairstylists and barbers  
Trichology  
Furnishing  
Professional clothing  
Services

## **SERVICES & COLLATERAL ACTIVITIES**

## **SPECIALISED PRESS**



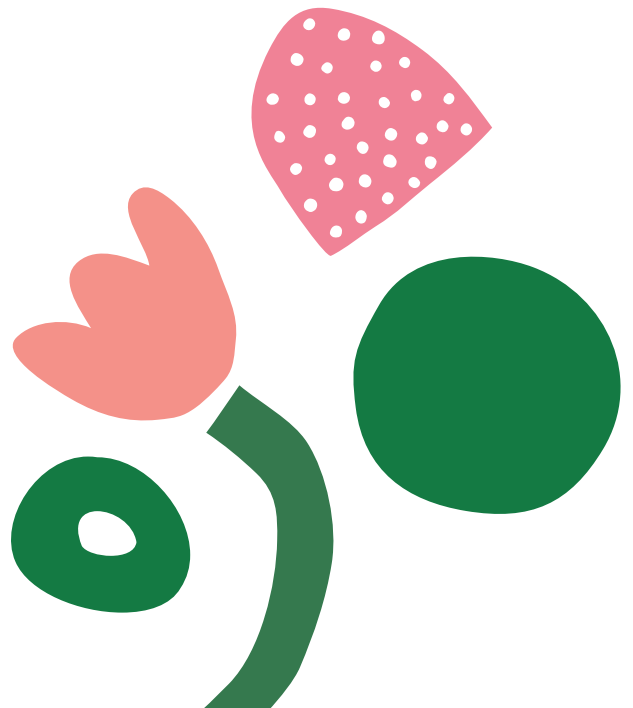
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# Meet the community

Every year, Rome International Estetica brings together the community of the beauty and wellness professionals!

Beauticians  
Manufacturers  
Raw materials suppliers  
Importers  
Distributors  
Dealers  
Nail artists  
Professional schools  
Services providers  
Healthcare professionals  
Associations  
Specialised press



[www.romainternationalestetica.it](http://www.romainternationalestetica.it)

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